

Notice Inviting Expression of Interest under Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) in the State of Manipur

EOI for Submission of Project Proposals under (DDU-GKY 2.0), Manipur

Manipur State Rural Livelihoods Mission (MSRLM) invites applications from the interested Project Implementing Agencies (PIAs) under DDU-GKY 2.0 scheme to allot target of skilling of rural poor youth (Including Captive Employers) in the state of Manipur for the financial year 2025-26.

2. Interested Project Implementing Agencies (PIAs) having PRN allotted from the Ministry of Rural Development (MoRD) may apply online on the portal i.e. <https://kaushal.rural.gov.in> as per the format prescribed by MoRD along with the non-refundable application fee of Rs. 25,000/- drawn in favor of the **SNA of account No.: 60270826020** in the name of **"Manipur State Rural Livelihoods Mission"** (Branch Code: 01640 Imphal, Branch IFSC: MAHB0001640), for initial screening. After clearing/passed the initial screening, the agencies will be intimated to deposit Rs. 1,50,000/- (One Lakh Fifty Thousand only) excluding GST (18%) for Quality Appraisal.

3. Under DDU-GKY 2.0, project duration should be of a maximum of one year from the date of issue of Project Commencement Order. As per the Project timeline available with the state at present, Project Implementing Agencies (PIAs) may submit the proposal for a span of minimum 3 months and maximum 6 months.

4. Priority will be given in target allotment to those successful agencies who opt the courses approved by National Skills Qualification Council (NSQC) & NCVET from the following Sectors and Trades having validity of at least 1 year:

S.No.	Name of Preferred Sector	Name of Preferred Trades
1	Aerospace & Aviation	Airline Cabin Crew
2	Healthcare	General Duty Assistant-Advanced
		Emergency Medical Technician-Basic
		Emergency care assistant
		Frontline Health Caregiving Associate (Elective 1: Emergency Care, Elective 2: Sample Collection, Elective 3: Medical Equipment Care)
		Hospital Front Desk Coordinator
		General Duty Assistant
3	Tourism & Hospitality	Food & Beverage Service Assistant
		Guest Service Associate (Housekeeping)
		Guest Service Executive (Front Office)
		Guest Service Executive (Housekeeping)
		Guest Service Associate (Front Office)
		Housekeeping Assistant
		Guest Service Associate (Food & Beverage)
		Food & Beverage Service Manager
		Front Office Assistant
4	Beauty & Wellness	Assistant Beauty Therapist
		Beauty Therapist
		Assistant Hair Dresser & Stylist
		Hair Dresser & Stylist
		Bridal, Fashion and Portfolio Makeup Artist

		Assistant Nail Technician
5	IT-ITES	Customer Care Executive-Domestic- Voice
		Customer Care Executive-Domestic- Non- Voice
		Domestic Data entry Operator
		Associate Customer care (Voice and Non-Voice)
6	Retail	Retail Sales Associate
		Retail Sales Executive
		Retail Sales Assistant
		Retail Store Operations Assistant
7	Apparel	Sewing Machine Operator
		Specialised Sewing Machine Operator
8	Sports	General Fitness Trainer
		Personal Fitness Trainer
		Group Fitness Trainer
9	Management and Entrepreneurship & Professional	Security Guard
		Armed Security Guard
10	Electronics & Hardware	Electrical Technician
		Drone Service Technician
		Electronic Hardware Assembly Operator
		Smartphone Assembly Technician
		Drone Manufacturing and Assembly Technician
		Electrician
		Mobile Phone Hardware Repair Technician
		Assistant Drone Technician
		Semiconductor Process Technology Engineer-Upskilling
		Multi Skill Technician - Consumer Durables
		Junior Engineer Drone (R & D)
11	Food Processing	Pickle and Paste Making Technician
		Spice Processing Technician
12	Automotive	Automotive Electrician
		Robot Systems Integration
		Electric Vehicle Service Technician
		Four-Wheeler Service Assistant
		Two-Wheeler Service Assistant
		Automotive AC Technician

***PIAs willing to apply for sectors and Trades other than the mentioned above should contact the State Skills Mission (DDU-GKY), Manipur State Rural Livelihoods Mission, Department of RD & PR, Government of Manipur. PIA may apply for Person with Disabilities (PWDs) candidates separately.**

5. In order to be eligible to apply for a project, an entity should be: -

- Registered under Indian Trust Acts or any State Society Registration Act or any State Cooperative Societies or Multi-State Co-operative Acts or the Companies Act 2013 or the Limited Liability Partnerships Act 2008, or SHGs and its federations namely Cluster Level Federation/Block Level Federations.
- A Government or semi-government organization at the State and National Level.
- NGOs must be registered with NITI Aayog's Darpan Portal.
- Be more than three years old at the time of application except Start-Ups.
- All agencies (Existing DDU-GKY PIA and New agency willing to apply for a project) must generate the new PRN through <https://kaushal.rural.gov.in> for DDU-GKY 2.0 under Categories A, B, C, and D.



6. There shall be four categories of PIA under DDU-GKY

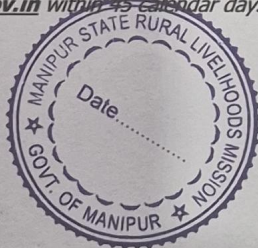
- a. Captive Employers
- b. Existing PIAs having experience of greater than 50% placement with DDU-GKY
- c. Skilling Agencies who do not have any DDU-GKY experience
- d. Start-ups for Skilling recognized by Dept of Industrial Policy & Promotion, Ministry of Commerce & Industry, GoI.

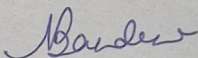
7. The Project Implementing Agencies under the following conditions shall not be eligible for applying the Project Proposal: -

- a. Existing PIAs who got DDU-GKY Projects sanctioned and have recovery proceedings going on.
- b. Existing PIAs who were unable to place 50% of Trained candidates under DDU-GKY.
- c. Skilling agencies having officials at key managerial personnel as per accounting standard 18, who were earlier associated with defaulting PIAs against whom recovery proceedings were initiated due to default.
- d. Sister concern/subsidiary of any organization against whom default action for recovery of funds initiated.
- e. Skilling Agencies having Directors involved in agencies that defaulted earlier with DDU-GKY. A provision shall be built into the system for validating the DIN of directors of the applicant organization through MCA database.
- f. Skilling Agencies blacklisted by Government.
- g. No consortium shall be allowed.

For any further clarifications, please contact **Mr. Kh. Bobby Singh**, Chief Operating Officer - Skills, Manipur State Rural Livelihoods Mission, Mobile: **8794708088**, Email: **manipur.ddugky@gmail.com**

** Note: The Project Approval Committee (PAC) of Manipur State Rural Livelihoods Mission (MSRLM) shall have the final authority to make decisions regarding project approvals, sector preferences and number of candidates to be allocated based on budget availability. Those who are interested may apply through the portal <https://kaushal.rural.gov.in> within 45 calendar days after floating the EoI.*




(N. Bandana Devi)
State Mission Director,
Manipur State Rural Livelihoods
Mission
State Mission Director (SMD)
Manipur State Rural Livelihoods Mission
Dated: 27/05/2025

Memo No.: MSRLM-2/1/2025/DDUGKY-2.0/EOI

Copy to: -

1. All members of Project Approval Committee (PAC). - for kind information.
2. Shri Pankaj Yadav, Joint Secretary (Skills), MoRD.
3. Shri Santosh Kumar Tiwari, Director, (Skills), DDD-GKY.
4. Shri Sudip Dutta, Under Secretary (Rural Skills), DDU-GKY.
5. Ms. Tenzing Choesang, Program Manager (SPOC), Manipur, DDU-GKY.
6. DDU-GKY Website for uploading.
7. All media houses in Manipur for publication as news item.
8. Office File.